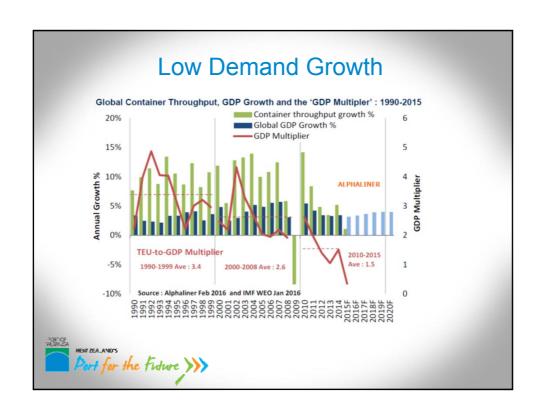


## Disclaimer

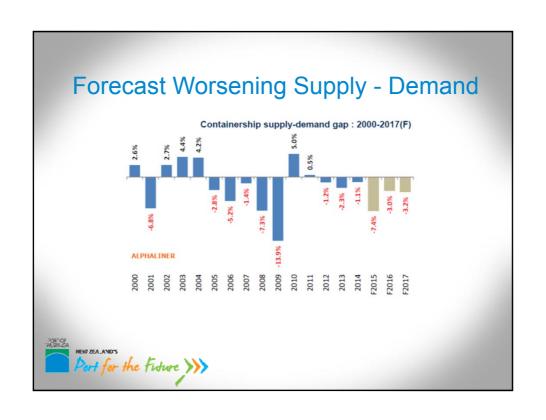
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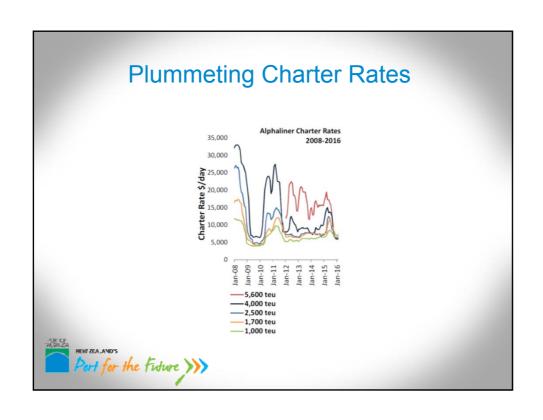












# **Industry Consolidation**

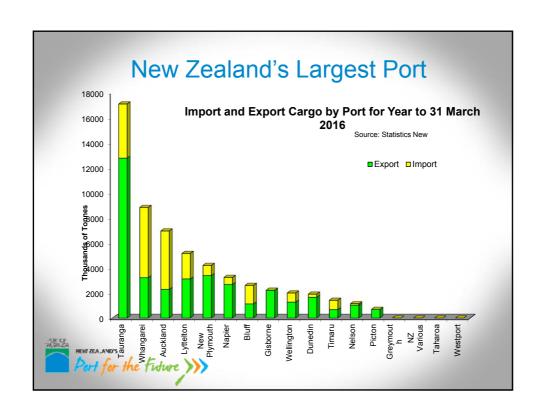
### 8) Increased industry concentration fails to curb market turmoil

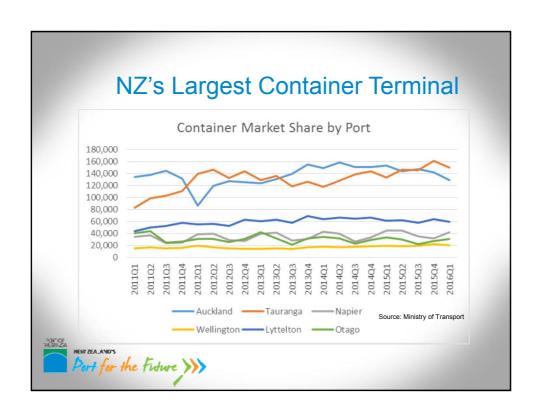
The beginning of 2015 was marked by the integration of CSAV by Hapag-Lloyd in December 2014 and of CCNI by Hamburg Süd in March 2015. The year ended with further news of impending industry consolidation, following the announcement in December of CMA CGM's planned acquisition of APL and the planned merger of COSCO and CSCL's container shipping operations.

Even as the larger carriers become bigger, with the top-5 carriers expected to control more than 50% of the market by the end of 2016 compared to only 23% in 1996, alliance arrangements are also expanding. In this respect, the beginning of 2015 has seen the smooth transitions of five container carriers into two new East-West alliances. Namely, these are the 2M (Maersk and MSC) and Ocean 3 (CMA CGM, CSCL and UASC).

The rising level of industry concentration has failed to curb the severe market turmoil witnessed in 2015 and the near-term outlook does not look any different. Next year could see further turbulence as a fresh round of alliance restructurings is expected, while pressure from the supply-demand gap continues to plague the market.









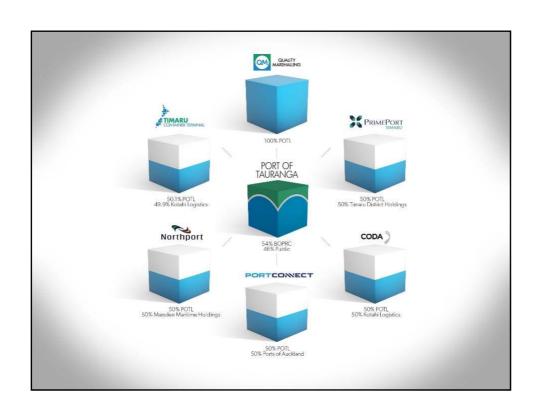




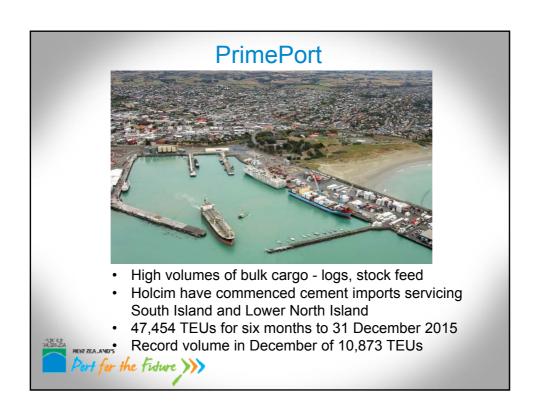


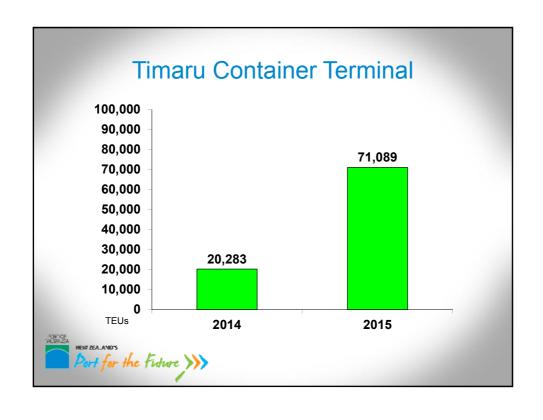


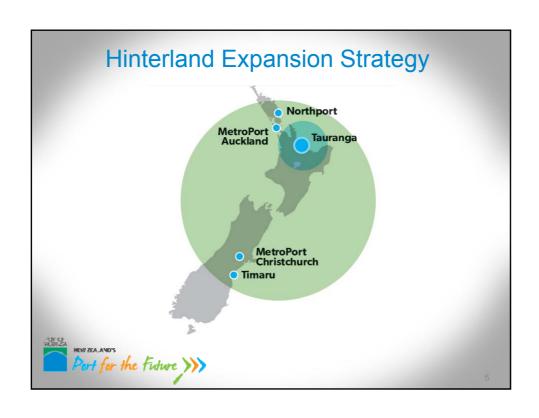


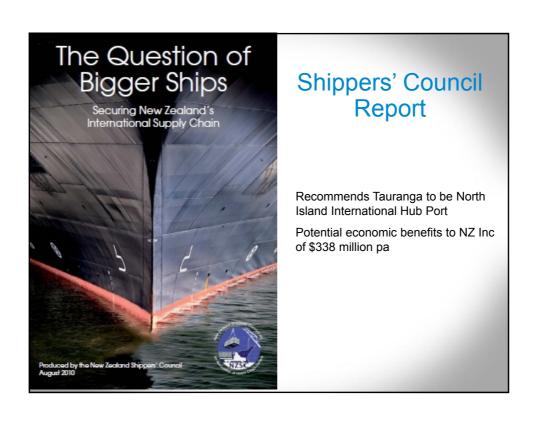


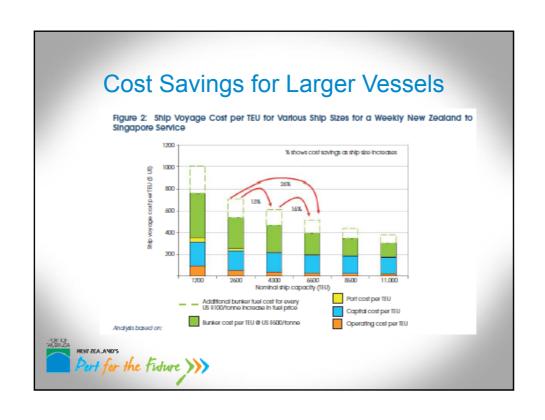


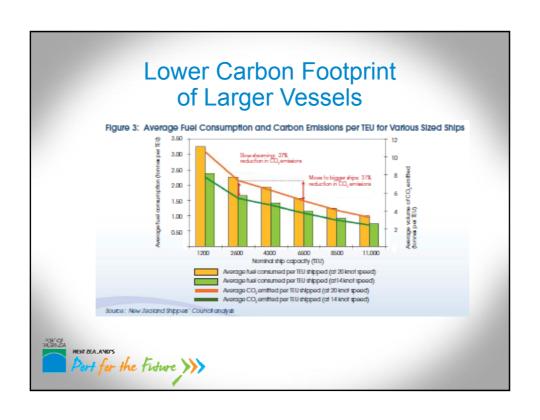








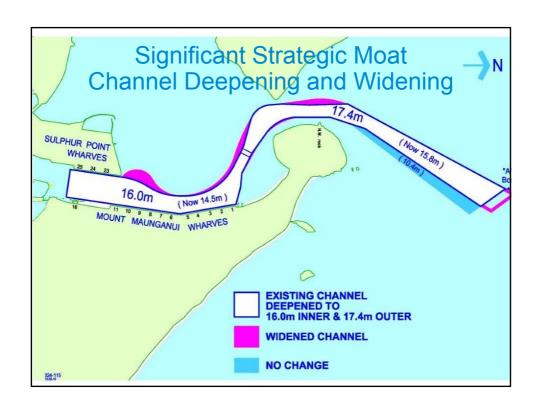




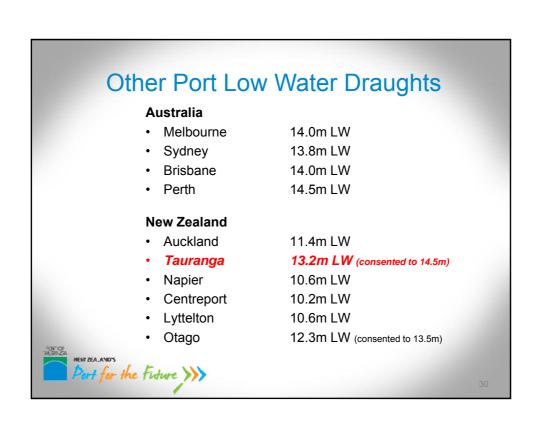




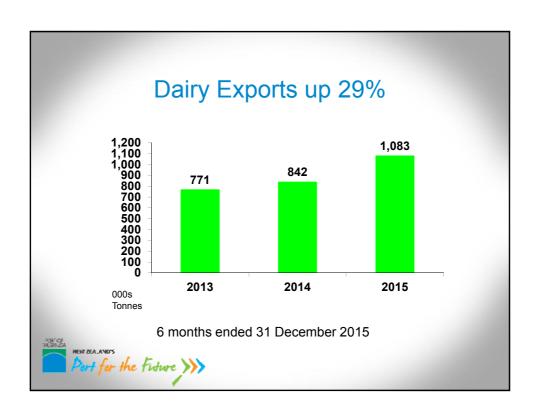


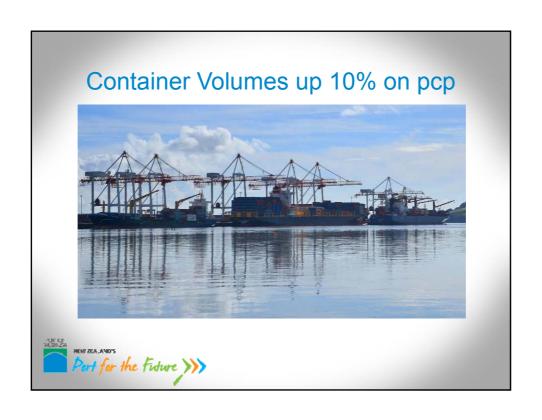


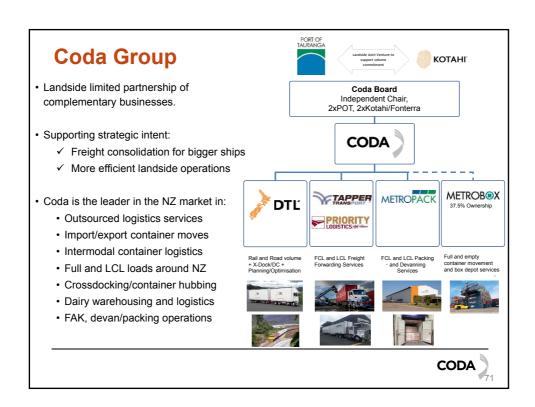




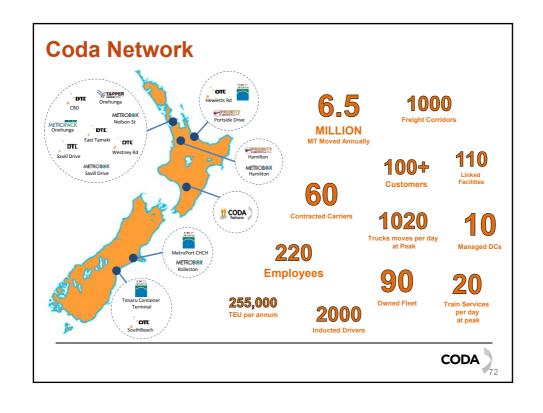












# **Growing the Intermodal Concept**

### **Aligning the Domestic and Export Supply Chains**



FMCG product loaded at Savill Drive Auckland for distribution to Palmerston North

Dairy powder loaded in Taranaki for export to the world





CODA

# **Strategy Overview – Changing the Game**



### More Efficient Domestic Network

 100% round trip utilisation of AKL- PNL rail loop

### Intermodal Freight Hub Strategy

 Savill Drive IFH Phase 2 extension on track for June '16

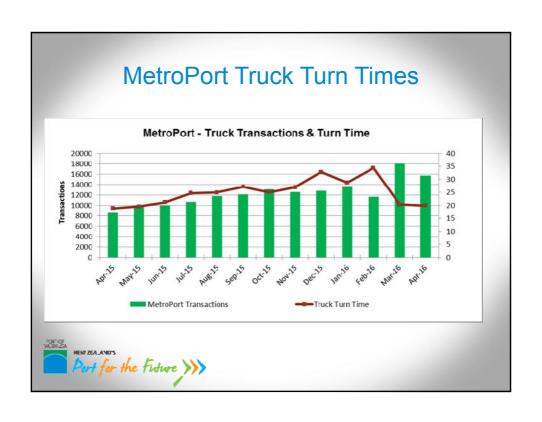


### **Customer Partnerships**

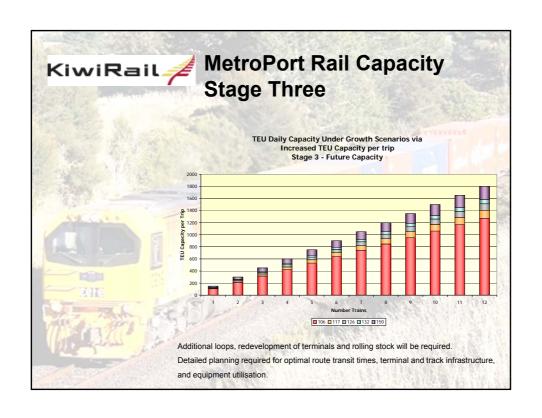
- Extending our relationship with Fonterra
- Consolidating exports closer to port to smooth flows to vessels

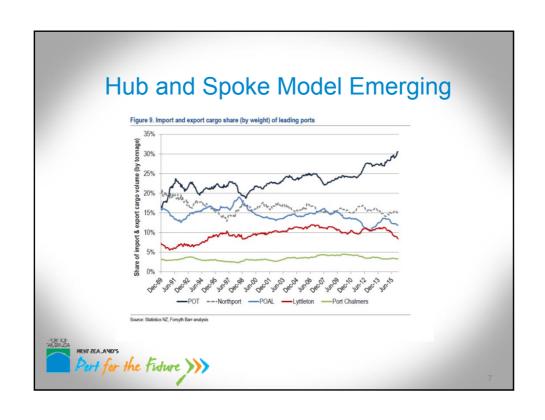
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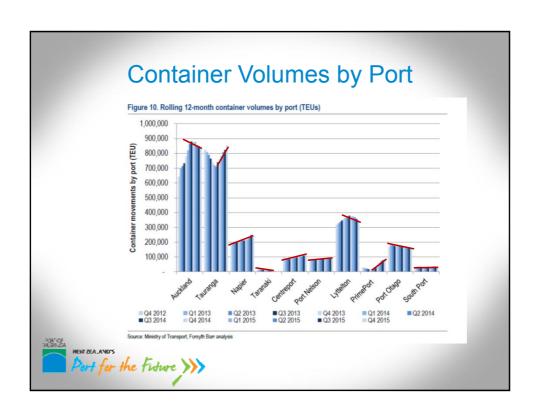


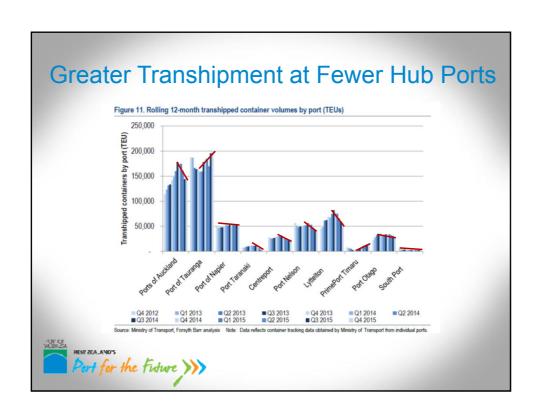






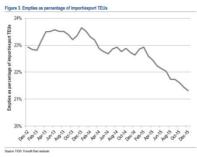




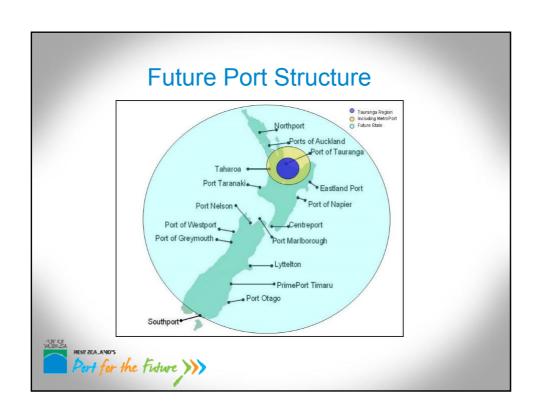


### More efficient container traffic

The container shipping industry for imports and exports in New Zealand appears to be increasingly efficient when it comes to empty containers. The proportion of empty containers for import and export trade is declining. In the year to December 2015, empties represented 21.3% of total industry TEU, compared to 22.6% and 23.6% in 2014 and 2013 respectively.



The (relative) decline in empties is being driven by lower export empties. The analysis of port-by-port data suggests it is almost exclusively being driven by POT. In fact empties being handled by other ports have increased over the past three years. In 2013 empties amounted to 26.9% of containers handled by ports other than POT. In 2015 this percentage had increased to 29.5%. Industry structural change being pursued by POT, Kotahi and Maersk has had an adverse impact on the efficiency of the remainder of the industry. However, this is being more than offset by the improved empty efficiency at POT.

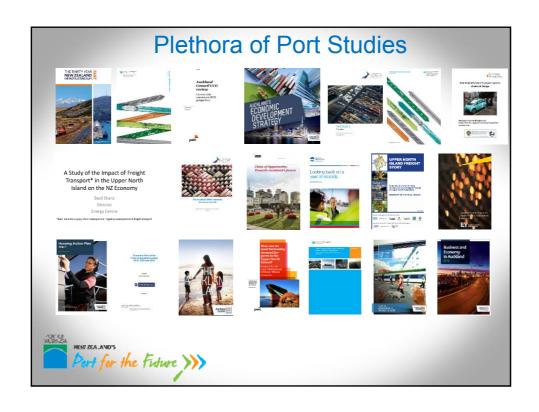


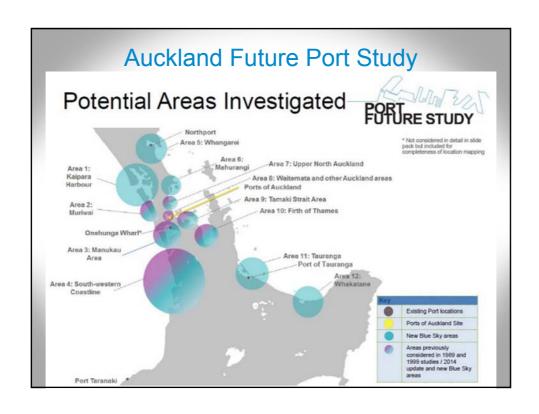
# OECD Economic Survey of New Zealand April 2009

Given that so much of New Zealand's prosperity is due to its comparative advantage in commodity exports, it should facilitate maritime trade to the greatest possible extent with the goal of reducing inbound and outbound shipping costs to meet the standards set by the OECD's most efficient members, whose costs are some 25% lower.

Although the ports are corporatised, many have strong local authority shareholding, with mixed agendas. *Ownership changes and consolidation around fewer port companies are likely to be integral to enhancing efficiency in this sector.* 



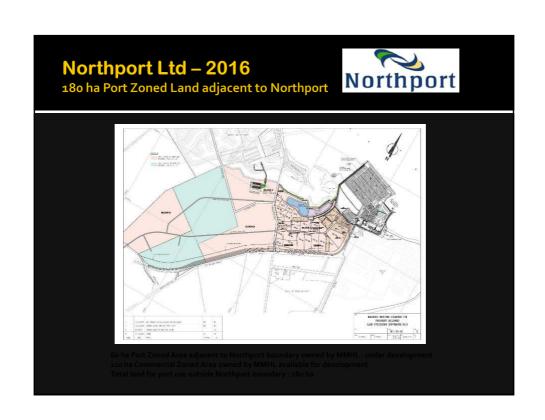




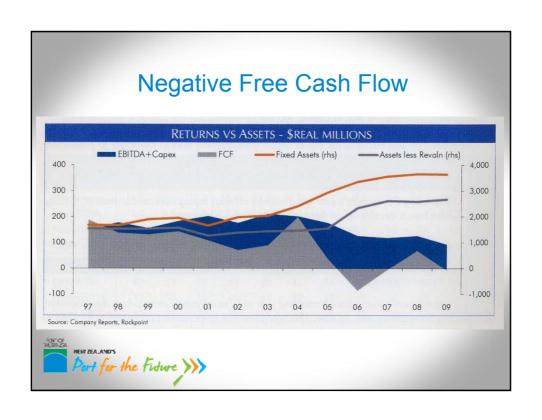












# NZ Productivity Commission International Freight Transport Services Inquiry April 2012 Recommendation 10.3. Port companies should regularly publish economic value added analyses for their operations, including disaggregated data for significant business segments. This would improve reporting and transparency, and help to ensure the efficient use of capital in the freight transport system. Recommendation 10.4 To support benchmark competition between port companies, the Ministry of Transport should regularly publish an independent assessment of comparative financial performance for port owners and policy makers to consider.

