

#### CUSTOMS BROKERS AND FREIGHT FORWARDERS FEDERATION OF NZ INC.

### A STRONG VOICE FOR THE NEW ZEALAND **LOGISTICS INDUSTRY**



Professional

Development

Webinars & **Events** 





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# What Our Members Say

#### Shane Douglas

Customs and Compliance
Mainfreight Air and Ocean Limited

"CBAFF's wide range of tools, information and personnel are readily accessible and on point with everyday supply chain matters. Mainfreight have been a CBAFF member for 20+ years and we look forward to CBAFF continuing to serve the wider logistics community for many years to come."

#### Rachel Madden

New Zealand Manager, First Global Logistics

"For us it's the advocacy CBAFF does that we wouldn't be able to do ourselves. Being a SMS freight forwarder our voice wouldn't be loud enough. The daily updates are a godsend for the team and I personally have made a number of valuable networks attending conferences and workshops that are my lifeline during stressful times."

# To join CBAFF visit cbaff.org.nz and reap the benefits!

Excerpt from President's Address at CBAFF Conference, May 2021



# Chris Edwards President of CBAFF

"In business you are either the statue or the pigeon - I am sure for most of us involved in logistics and the supply chain, we have very much felt like the statue for most of the past 16 months or so. Clichés like "challenging" or "the new normal" do not aptly describe the stress many of us have found ourselves under.

I tried to represent all our members and get the message to the wider business community - the supply chain was broken and there was no easy fix. But slowly and surely, I felt that two key points started to come through the noise as we engaged these various channels:

- these problems were not easily fixed, they would affect the whole of New Zealand and that no one was immune and;
- CBAFF's name started to get seen in more places and brought not only value to both the wider discussion but more importantly to its members.

If there is one thing we (should) have all learnt during this period, good and frequent communication is vital. I felt that CBAFF did an excellent job in distributing timely information to its members when the news was coming in thick and fast. Members of the Council were quick to volunteer their time to meet with stake-holders in an effort to understand the problems. The introduction of webinars was successful, relevant and hopefully useful to those who participated.

None of this happens by accident. The CBAFF Council is made up of 10 individuals all of whom represent competing companies yet have the ability to put this aside for the good of the industry, whether it be speaking with ports, shipping lines, airlines or levels of government – all bring a unique point of view and insight. In my view we have to do a better job of collaboration across the supply chain from which most of us make our living."

## Email admin@cbaff.org.nz for more information