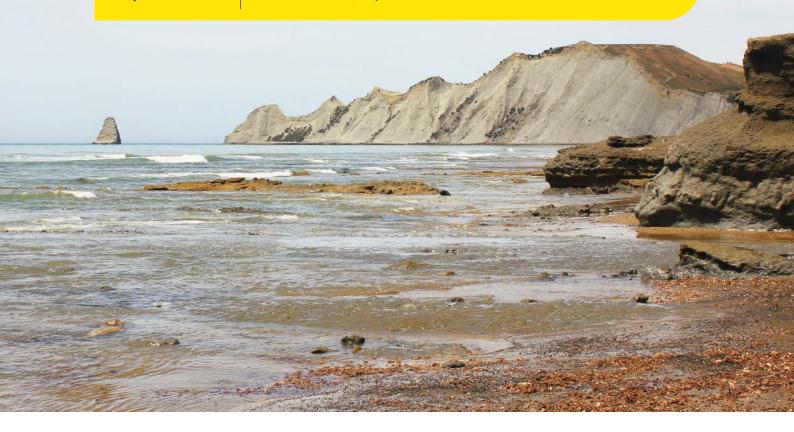


Customs Brokers & Freight Forwarders Federation of NZ Inc. **29TH ANNUAL CONFERENCE 2025**

Education ESG Engagement

2 — 4 September 2025 Napier War Memorial Centre Hawke's Bay, New Zealand www.cbaff.org.nz/cbaff-conference



For further information about sponsoring / exhibiting please contact our Professional Conference Organiser (PCO):



M : +64 21 325 133 E : donna@w4u.co.nz W : w4u.co.nz

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Welcome to the Customs Brokers & Freight Forwarders Federation of NZ Inc. 29th Annual Conference 2025.

Our conference will be held from Tuesday 2nd to Thursday 4th September 2025 at the Napier War Memorial Centre, Hawke's Bay, New Zealand.

We invite you to support the CBAFF 2025 Conference "Education | ESG | Engagement".

Our industry partners have always been an essential part of our meetings and we are looking forward to being able to welcome you to our highly anticipated 2025 Conference in the gorgeous Hawke's Bay.

If your organisation is focused on showcasing your expertise and is dedicated to advancing knowledge in this arena we welcome your participation. The event will bring together leading experts, practitioners, and industry professionals from NZ exchange ideas, share cutting-edge research, and discuss advancements in the field of logistics, freight forwarding and customs brokerage.

In addition, your sponsorship will help support the development of our conference program, which includes keynote speakers, panel discussions, workshops, and networking opportunities designed to educate, inspire, and connect industry professionals.

We look forward to welcoming you as a partner in making CBAFF 2025 a resounding success. Thank you for your support!

Sincerely, CBAFF Organising Committee

BENEFITS OF SPONSORSHIP

ESTIMATED NUMBER OF DELEGATES: 200 - 220

By sponsoring our conference you will connect with key decision makers and stakeholders in this field in New Zealand. Take this opportunity to strengthen your company image, broaden your visibility, and make valuable professional contacts.

We offer various sponsorship packages to suit your needs, each with its own unique benefits and exposure opportunities. Our team would be happy to discuss the available packages in detail and tailor them to align with your specific marketing objectives and budget.



Exposure to a local, national and international audience involved with customs brokerage and freight fowarding.

Showcase latest innovations, products, and services to a targeted audience in the logistics sector

Increase your company's visibility and profile amongst a professional, qualified audience



Establish and strengthen your brand presence among key decision-makers in the logistics sector

Gain recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support for CBAFF

Contribute to the discussion with professionals as they seek to find solutions to challenges in the industry









Network with prominent industry leaders to explore potential collaborations and business opportunities Gain valuable insights into emerging trends, techniques, and advancements in the industry Advantages of legitimate tax deductions in the areas of advertising and the promotion of products Receive recognition through various promotional channels, including social media, the conference website, and the conference mobile app



CBAFF 2025

CUSTOMS BROKERS & FREIGHT FORWARDERS FEDERATION OF NZ INC. 29TH ANNUAL CONFERENCE 2025

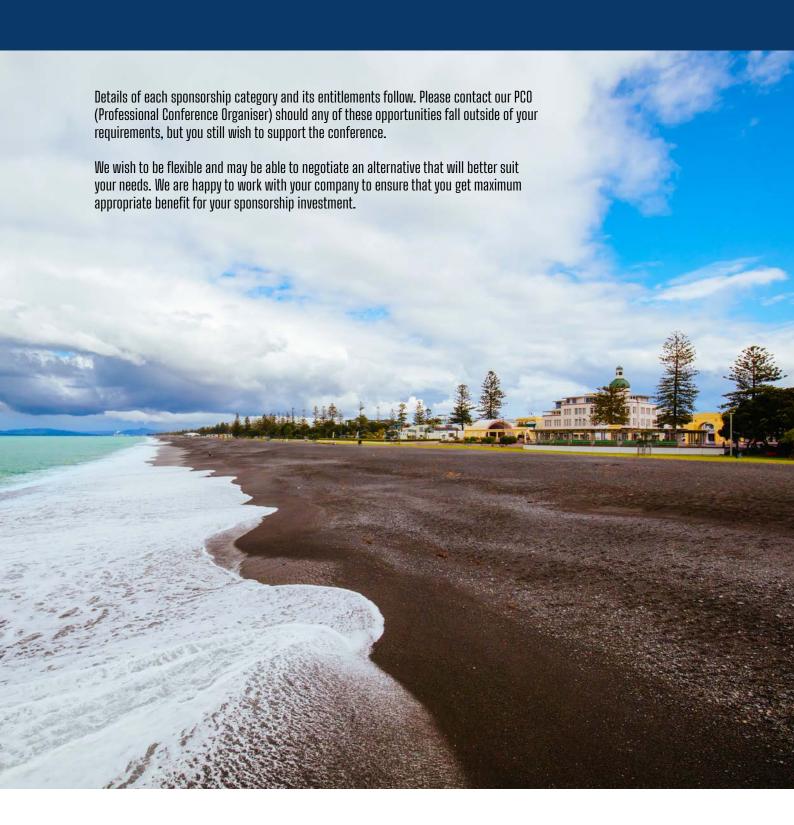
2 – 4 September 2025	Nap	ier War Memorial Centre, Hawke's Bay, NZ	www.cbaff.org.nz/CBAFF-Conference
Exhibitors Pack In		Tuesday 2nd September 2025, 11.00am-4.00pm,	Large Hall, Napier War Memorial Centre
Registration Open		Tuesday 2nd September 2025, 11.00am-7.00pm, 1	Foyer, Napier War Memorial Centre
Welcome Reception		Tuesday 2nd September 2025, 5.00pm-7.00pm, I	arge Hall, Napier War Memorial Centre
Exhibitors Pack Out		Thursday 4 September 2025, from 3.30pm, Large	Hall, Napier War Memorial Centre
Gala Dinner		Thursday 4 September 2025, 7.00pm-11.00pm, To	itoi, Hawke's Bay Arts & Events Centre

PROGRAMME AT A GLANCE

2025	TUESDAY 2 SEPTEMBER	WEDNESDAY 3 SEPTEMBER	THURSDAY 4 SEPTEMBER
Morning	Exhibitors Pack In Registration Open	Welcome Keynote Sessions	Keynote Sessions
Afternoon	Port Tour	Sessions	Sessions Exhibitors Pack Out Conference Close
Evening	Welcome Reception		Gala Dinner

*SUBJECT TO CHANGE

PARTNERSHIP OPPORTUNITIES



DIAMOND PARTNER

\$20,500+GST ONLY ONE AVAILABLE

Company will be acknowledged as a DIAMOND PARTNER Acknowledgement by our Master of Ceremonies during the Opening and Closing sessions One table discussion during the programme One complimentary table top display, including: - access to power - one trestle table and two chairs Priority choice of table top display location Four VIP registrations including access to all sessions, and daily catering for the duration of the conference Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process Four complimentary Welcome Reception tickets Four complimentary Gala Dinner tickets Company logo and 100 word company synopsis on the Conference Website Company logo & listing on Conference Mobile App Full page of advertising on the Conference Mobile App (artwork supplied by sponsor) Three push notifications on the Mobile App Company logo displayed on the Welcome Slide during the opening and closing sessions Company logo displayed on Conference Slides prior to each session and before each catering break Prominent branding across all conference materials and online platforms and on CBAFF website for one year One targeted communication to all CBAFF members 20 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 2.99 tonnes of CO2 from the atmosphere after 50 years

ENTITLEMENT:

GALA DINNER		
Branding and naming rights for the Gala Dinner		
Acknowledgement of support by the MC at the dinner		
Opportunity to present an award during dinner		
One pop-up banner at the Gala Dinner venue		
Company logo on all material associated with the Gala Dinner, i.e. notifications, menus etc		

First right of refusal for Diamond Sponsorship of the next year's conference

KEYNOTE SPEAKER SUPPORT

\$18.500+GST

Branding and naming rights associated with one of the Keynote Speakers

Acknowledgement of your support by the MC prior to the Keynote Speaker's presentation

Opportunity to introduce the Keynote Speaker

One pop-up banner in the conference room during the Keynote Speaker's presentation

Company logo on all material associated with the Keynote Speaker, i.e. programme, speaker profile etc

One table discussion during the programme

One complimentary table top display, including: - access to power - one trestle table and two chairs

Priority choice of table top display location after Platinum Sponsor allocation

Four VIP registrations including access to all sessions, and daily catering for the duration of the conference

Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process

Four complimentary Welcome Reception tickets

Four complimentary Gala Dinner tickets

Company logo and 100 word company synopsis on the Conference Website

Company logo & listing on Conference Mobile App

Full page of advertising on the Conference Mobile App (artwork supplied by sponsor)

Company logo displayed on the Welcome Slide during the opening and closing sessions

Company logo displayed on Conference Slides prior to each session and before each catering break

Prominent branding across all conference materials and online platforms and on CBAFF website for one year

One targeted communication to all CBAFF members

20 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 2.99 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Keynote Speaker Sponsorship of the next year's conference

PLATINUM PARTNER

\$15,500+GST LIMITED AVAILABILITY: 2

Company will be acknowledged as a PLATINUM PARTNER

Acknowledgement by our Master of Ceremonies during the Opening and Closing sessions

One table discussion during the programme

One complimentary table top display, including: - access to power - one trestle table and two chairs

Priority choice of table top display location after Diamond Sponsor allocations and Keynote Speaker Sponsor

Three VIP registrations including access to all sessions, and daily catering for the duration of the conference

Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process

Three complimentary Welcome Reception tickets

Three complimentary Gala Dinner tickets

Company logo and 100 word company synopsis on the Conference Website

Company logo & listing on Conference Mobile App

Half page of advertising on the Conference Mobile App (artwork supplied by sponsor)

Two push notifications on the Mobile App

Company logo displayed on the Welcome Slide during the opening and closing sessions

Company logo displayed on Conference Slides prior to each session and before each catering break

Prominent branding across all conference materials and online platforms and on CBAFF website for one year

One targeted communication to all CBAFF members

15 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 2.25 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Platinum Sponsorship of the next year's conference

CHOICE OF ONE OF THE FOLLOWING ENTITLEMENTS:

Reception, i.e. programme listing etc, website, mobile app, etc

WELCOME RECEPTION

WELLOONIE REOLI 11010	WODILL ATT
Branding and naming rights for the Welcome Reception	Branding and naming r
Acknowledgement of support by the MC at the	Acknowledgement of y
Welcome Reception One pop-up banner by the stage in the Welcome Reception room for the duration of the conference	Logo and listing on the
	Banner advertisement
Company logo on all material associated with the Welcome	Company logo on all m

anding and naming rights associated with the Mobile App

MORILE ADD

Acknowledgement of your support as the Mobile App Sponsor

Logo and listing on the Mobile App, with a link to your website

Banner advertisement on the front page of the Mobile App

Company logo on all material associated with the Mobile App, i.e. delegate information, instructions etc

GOLD PARTNER

\$10,500+GST LIMITED AVAILABILITY: 3

Company will be acknowledged as a GOLD PARTNER

Acknowledgement by our Master of Ceremonies during the Opening and Closing sessions

One table discussion during the programme

One complimentary table top display, including: - access to power - one trestle table and two chairs

Priority choice of table top display location after Diamond and Platinum Sponsor allocations

Two VIP registrations including access to all sessions, and daily catering for the duration of the conference

Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process

Two complimentary Welcome Reception tickets

Two complimentary Gala Dinner tickets

Company logo and 100 word company synopsis on the Conference Website

Company logo & listing on Conference Mobile App

Quarter page of advertising on the Conference Mobile App (artwork supplied by sponsor)

One push notification on the Mobile App

Company logo displayed on the Welcome Slide during the opening and closing sessions

Company logo displayed on Conference Slides prior to each session and before each catering break

Prominent branding across all conference materials and online platforms and on CBAFF website for one year

One targeted communication to all CBAFF members

12 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 1.8 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Gold Sponsorship of the next year's conference

CHOICE OF ONE OF THE FOLLOWING ENTITLEMENTS:

GALA DINNER TRANSFERS

Branding and naming rights associated with transfers to and from the Gala Ninner

Acknowledgement of support by the MC at the dinner

One pop-up banner by the stage at the dinner venue

Company logo on all material associated with information pertaining to transfers to the Gala Dinner, i.e. mobile app listings, instructions, etc.

DAILY CATERING LUNCHES

Branding and naming rights associated with lunches as schedule in the programme, during the Conference

Logo on the programme next to the scheduled catering lunch breaks

Company logo on all material associated with the Lunch breaks, i.e. programme listing etc

DELEGATE NAME BADGES & LANYARDS

Branding and naming rights associated with Delegate Name Badges & Lanyards

Logo printed on the Delegate Name Badges

Logo printed on the Delegate Lanyards

COFFEE CART/BARISTA SPONSOR

\$8,500+GST ONE AVAILABLE

Branding and naming rights associated with the TWO onsite Barista Coffee Carts in the exhibition hall

Acknowledgement of your support as the Coffee Cart Sponsor

Logo on signage attached to the Coffee Cart or nearby the Coffee Cart, for the duration of the conference.

Company logo on all material associated with the Coffee Carts, i.e. programme listing etc, website, mobile app, etc

One complimentary table top display, including: access to power one trestle table and two chairs Priority choice of table top display location after Diamond Sponsor allocations

Two VIP registrations including access to all sessions, and daily catering for the duration of the conference Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process Three complimentary Welcome Reception tickets

Two complimentary Gala Dinner tickets

Company logo and 100 word company synopsis on the Conference Website Company logo & listing on Conference Mobile App

Pop up advert on the Conference Mobile App (artwork supplied by sponsor)

Company logo displayed on the Conference Slides during the catering breaks

Prominent branding across all conference materials and online platforms and on CBAFF website for one year One targeted communication to all CBAFF members

10 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 2.25 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Coffee Cart Sponsorship for the next year's conference

SILVER PARTNER

\$7.500+GST LIMITED AVAILABILITY: 2

Company will be acknowledged as a SILVER PARTNER

One table discussion during the programme

One complimentary table top display, including: - access to power - one trestle table and two chairs

Priority choice of table top display location after Diamond, Platinum and Gold Sponsor allocations

One VIP registration including access to all sessions, and daily catering for the duration of the conference

Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process

One complimentary Welcome Reception ticket

One complimentary Gala Dinner ticket

Company logo and 100 word company synopsis on the Conference Website

Company logo & listing on Conference Mobile App

One push notification on the Mobile App

5 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 0.75 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Silver Sponsorship of the next year's conference

BRONZE PARTNER

\$5,500+GST LIMITED AVAILABILITY: 2

Company will be acknowledged as a BRONZE PARTNER

One complimentary table top display, including: - access to power - one trestle table and two chairs

Priority choice of table top display location after Diamond, Platinum, Gold and Silver Sponsor allocations

One VIP registration including access to all sessions, and daily catering for the duration of the conference

Accommodation can be booked at selected hotels, at discounted rates, as part of the registration process

One complimentary Welcome Reception ticket

One complimentary Gala Dinner ticket

Company logo on the Conference Website

Company logo on Conference Mobile App

3 native trees and shrubs to be planted on your organisation's behalf, expecting to remove 0.3 tonnes of CO2 from the atmosphere after 50 years

First right of refusal for Bronze Sponsorship of the next year's conference

EXHIBITION STANDS



An Industry Exhibition will be held in conjunction with the Conference. The Exhibition will open with a Welcome Reception on the first evening. All catering for morning & afternoon teas and lunch will be served in the Exhibition Hall. Sites are booked on a first in, first served basis following the confirmation of the sponsor's sites.

An Exhibition Stand provides the perfect opportunity to deliver your organisation's message to a receptive audience. Novel, creative and interactive ideas for your display are strongly encouraged as they ensure long lasting relationships are formed between you and the delegates.

TABLE TOP DISPLAYS

\$4.750+GST

One table top displays, including access to power and one trestle table and two chairs

Company logo and 100 word company synopsis on the Conference Website

Company logo and contact details on the Conference Mobile App

One Exhibitor Registration, including access to sessions and catering as scheduled in the programme

One ticket to the Welcome Reception

EXTRA EXHIBITOR REGISTRATIONS

\$875+GST

All staff members working at the Table Top Display are required to be individually registered regardless of the length of time spent at the meeting. Exhibitor registrations includes daily catering as scheduled in the conference programme and one Welcome Function ticket. Conference Dinner tickets may be purchased separately during the online registration process.

The Conference Dinner will be an additional charge of \$145.00+GST per person.

A link will be distributed closer to the event to enable you to register personnel and social function attendance.

TERMS AND CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:

- You/Your Sponsoring / Exhibition company/Organisation
- We/Us/Our Event Services, Business Professional Services (acting as agent for the event organising committee (the "Principal")

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of The Customs Brokers and Freight Forwarders Federation of New Zealand CBAFF Conference 2025 being held at the Napier War Memorial Centre from 2-4 September 2025, on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You an email confirmation and an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category. The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors. Details of the event may change without notice. Please refer to the event website for the latest information.

GENERAL

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance. Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list. Sponsors and exhibitors must have a fully paid registration and are therefore entitled to entry into the event sessions and social events.

FINANCE

All prices include GST and are quoted in New Zealand Dollars. The total payment must be made in full within thirty (30) working days of the date of our invoice. Sponsorship entitlements as set out in this sponsorship prospectus will not commence until the total payment has been received in full. If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned. If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

CANCELLATION

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to the conference organisers. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above-permitted cancellation period. We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

LIABILITY

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents. Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event. We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person. You acknowledge that You are acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by Principal.

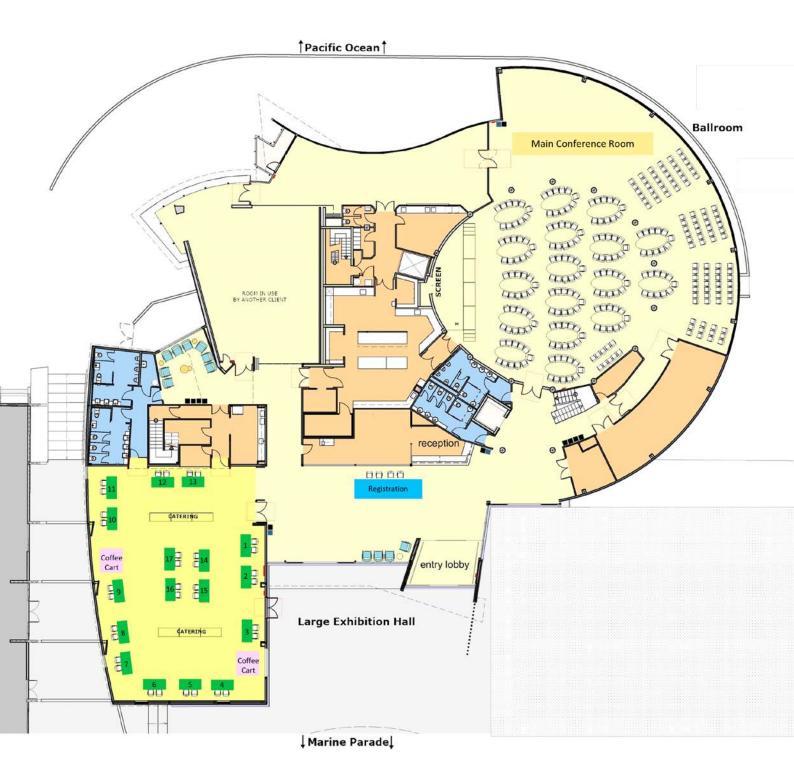
EXHIBITORS

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us. We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted. We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request. During the event hours, a representative from Your company/organisation must staff Your exhibit at all times. You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event. All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You. You shall not commence dismantling or packing product before the pack out time as indicated in this prospectus. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person. You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

EXHIBITION FLOOR PLAN



ON SUSTAINABILITY

CBAFF is committed to reducing the impact of our conference on the environment. To this end we have engaged the following protocols:

FLY WITH AIR NEW ZEALAND

Take the opportunity to offset your carbon footprint and fly with Air New Zealand. FlyNeutral supports New Zealand travellers to offset the carbon emissions associated with their Air New Zealand flights. See here for more information about FlyNeutral.

TRAVEL

Our venue is located near good public transport links and within walking distance of all of the accommodation options offered. If you are driving to the event please consider carpooling with colleagues, and using low fuel economy vehicles.

RECYCLING & CONSERVATION

Our venue endorses sustainable practices for the good of the environment. Recycling stations are located throughout. Assistance with recycling and conservation of power and water is appreciated.

CATERING

We are working with our venue to minimise food waste plus we will be offering a great variety of delicious selections for our lunches throughout the conference, along with a good number of vegetarian options. Please ensure you bring along a refillable water bottle so we minimise the usage of disposable plastic cups.

DELEGATE HANDOUTS

We will NOT be supplying plastic name badges, rather we will print your name directly onto recyclable paper. Please feel free to hand in your lanyard for recycling at the end of the conference. We won't be offering delegate satchels/bags this year so if you need a bag please feel free to bring one along with you.

PRINTED MATERIAL

We endeavour to minimise printing in general and will provide as much electronic information as possible, via email and the conference mobile app.

SPONSORS AND EXHIBITORS

Sponsors and exhibitors are encouraged to ensure they reduce their waste and environmental impact by providing appropriate information about themselves and their services in electronic format. Instead of giving away generic and often wasteful swag items, we will invest in a more meaningful and impactful way to promote your brand. By contributing to our tree planting initiative, not only will you be helping to preserve Aotearoa's natural environment, but you will also be creating a positive association with your brand and demonstrating your commitment to sustainability.

Together, let's make a real difference in our environment and work towards a more sustainable future. Your success is our success, let's do our part, one tree at a time.

SPONSORSHIP & EXHIBITION APPLICATION

By signing this application form you will be contracted to the indicated level of involvement. You confirm that you have read and agree to the Cancellation Policy. Applications are confirmed on a first-in, first-served basis. An invoice will be raised following confirmation of receipt of this application by the Conference Managers. Please note that prices quoted are in New Zealand Dollars.

Contact name		
Email address		
Company name		
Postal address		
Phone number		
☐ Diamond Partner \$20,500+GST☐ Gala Dinner	EXHIBITION Location of preferred sites	
Keynote Speaker Partner \$18,500 *GST	OPTION 01	
☐ Platinum Partner \$15,500 ⁺⁶⁵¹ ☐ Welcome Reception │ ☐ Mobile App	02 03	
Gold Partner \$10,500 ^{+GST} Gala Dinner Transfers Daily Catering Lunches Delegate Name Badges & Lanyards	Purchase order number (IF REQUIRED) An invoice will be forwarded upon receipt of this application.	
Coffee Cart / Barista Partner \$8,500+GST	By submitting this form, I agree to the terms outlined in the sponsorship levels and commit to providing the selected sponsorship amount within 30 days. The organiser reserves the right to allocate benefits based on the sponsorship level and	
Silver Partner \$7,500+GST		
Bronze Partner \$5,500+GST		
Table Top Display \$4,750*6ST	payment received.	
	Name	
	Signature	
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CBI	Date	
NEW ZEALAND	dd mm yyyy	